



## **PRESS RELEASE**

### **AUSTRALIAN TOURISTS ENJOY A VISIT TO DESTINATION TANZANIA**

A group of 310 tourists from Australia ended their three days visit in Serengeti National Park today and expressed their appreciation after their experience in the park. The tourists have testified that Serengeti is a world class tourist attraction they have ever experienced.

While in Serengeti the tourists were happy to see a variety of wildlife species including the big five, namely Elephant, Buffalo, Lion Leopard and Rhino. In addition, they were comfortable with the world class accommodation facilities and services offered inside the park. The tourists from Australia who flew into Tanzania with a chartered Boeing 747-400, most of them showed interest to visit Destination Tanzania again.

The trip was organized by an Australia based company named Constellation Journey and is a worldwide tour.

This is the first time for Serengeti National Park to host such a big group of visitors from Australia and certainly is an indication that the Australian market is now growing rapidly. According to Ministry of Natural Resources and Tourism's 2016 statistics bulletin indicates that more than 20,000 tourists from Australia have been visiting Tanzania annually.

In order to keep the momentum, Tanzania Tourist Board in collaboration with Tanzania National Parks and Ngorongoro Conservation Area Authority met and held talks with leaders of the group, tourists as well as Qantas Airline crew members.

Ms. Devota Mdachi Managing Director of Tanzania Tourist Board, Mr. Allan Kijazi, Director General Tanzania National Parks and Mr. Paul Fissoo who represented the Chief Conservator-Ngorongoro Conservation Area Authority were present at Kilimanjaro International Airport to see them off as they departed Tanzania. The tourists were given various promotional materials and entertained by a cultural arts group from Makumira University of Arusha.

**Jointly issued by:**

**Tanzania Tourist Board**

**Tanzania National Parks**

**Ngorongoro Conservation Area authority**

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